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Gov. Gregoire Names New Press Secretary

OLYMPIA – Governor Chris Gregoire has named Aaron Toso of Tacoma as her press secretary, effective Dec. 10.

Toso comes to the Governor's Office from Gordon Thomas Honeywell Governmental Affairs, where he is a governmental affairs consultant. At Gordon Thomas Honeywell, he created and implemented communications and public affairs strategies for a diverse group of municipal, business and technology clients on issues ranging from building mapping for first responders, DNA testing programs, economic development projects and efforts to curb predatory lending.

He was the communications director for the recent Yes on Roads and Transit campaign and for the No on I-933 campaign, regarding land use and the protection of farmland.

He was a senior associate at JohnstonWells Public Relations and a senior account executive at Cause Communications, both in Denver. Prior to working in Colorado, he was the media liaison for Citizens for Real Transportation Choices (the No on I-745 campaign) in Washington.

Toso attended the University of Oxford in England and Western Washington University before graduating with his Bachelor of Science degree in his home state, at Minnesota State University Moorhead.

See also: http://seattlepi.nwsourc.com/local/6420ap_wa_gregoire_spokesman.html